



Swiss Journal of Business

Established 1947 as *Die Unternehmung*

Call for Papers

Special Issue Editors 2/2027

Prof. Dr. Dušan Isakov, Dr. Nicolas Eugster

Recent Trends in Corporate Governance

Corporate governance continues to evolve in response to changes in capital markets, technological developments, and growing societal expectations regarding responsible business conduct. This special issue aims to provide an integrated view of recent trends in corporate governance and to examine how governance mechanisms shape corporate policies, stakeholder relationships, and firm outcomes in an environment of increasing regulatory scrutiny and economic uncertainty.

We invite theoretical, empirical, and practice-oriented contributions that advance our understanding of contemporary corporate governance challenges and opportunities. Submissions may originate from different areas of management and business research, including corporate governance and corporate finance, strategic management, accounting and management control, entrepreneurship and family business, sustainability and ESG, as well as business law and regulation with a governance focus. We welcome a wide range of methodological approaches, including quantitative, qualitative, and mixed-method designs such as archival analyses, experiments, surveys, and case-based studies. We also encourage conceptual and review articles that develop new theoretical perspectives or integrate prior corporate governance research.

Possible topics for this special issue include, but are not limited to:

Executive compensation, incentives, and agency problems

Design of compensation contracts and pay–performance sensitivity; say-on-pay and shareholder engagement; non-financial performance metrics and ESG-linked pay; managerial short-termism, risk-taking, and classic agency conflicts between managers and shareholders.

Ownership structure, dual-class shares, and investors

Family firms, state ownership, institutional investors, sovereign wealth funds; dual-class share structures and other control-enhancing mechanisms; implications for minority shareholder protection; activist shareholders, stewardship, and voice versus exit; ownership concentration, investor horizons, and corporate decision-making under asymmetric power.

Boards of directors and board processes

Board composition, diversity, and independence; leadership structures and committees; board dynamics, social ties, and advisory versus monitoring roles; board oversight as a mechanism to mitigate agency problems between owners, directors, and managers.

Accounting, reporting, and corporate misconduct

Financial reporting quality, earnings management, disclosure regulation; internal controls, audit committees, and external auditors as governance mechanisms; integrated and sustainability reporting; detection and prevention of fraud, corruption, and other forms of corporate misconduct; the role of accounting information in reducing information asymmetries and agency conflicts.

Shareholders, stakeholders, and agency conflicts

Shareholder rights, engagement, activism; interactions between shareholders, creditors, employees, and other stakeholders; corporate purpose, and long-term value creation; trade-offs between different principal–agent relationships such as controlling versus minority shareholders or shareholders versus debtholders.

Annual general meetings, voting outcomes, and shareholder voice

Determinants and consequences of voting outcomes at shareholder meetings; dynamics of say-on-pay and other governance-related proposals; campaign strategies of institutional and activist investors; the use of AGM voting data to assess governance quality and shareholder influence.

Recent developments in regulation and codes

National and supranational reforms in corporate governance regulation; implementation and effectiveness of corporate governance codes and soft law; regulatory responses to dual-class structures, related-party transactions, corporate misconduct, and other agency-related risks; the impact of ESG and climate-related disclosure requirements on governance.

This list is illustrative rather than exhaustive. Submitted manuscripts should clearly articulate their contribution to corporate governance literature and highlight implications for practice and policy.

Submissions must comply with the journal’s guidelines and should not be under review elsewhere. All papers will be subject to a rigorous double-blind peer-review process.

Please submit your paper by email (docx or PDF-file) to one of the guest editors of the special issue, who you may also be contacted for further information and questions. Prior to submission, please consult the author guidelines available at:

https://www.nomos.de/wp-content/uploads/2025/03/SJB_Autorenhinweise_2025_EN.pdf

Timeline

Submission of contributions	October 1, 2026
Feedback on initial submission	December 1, 2026
Submission of revised papers	February 1, 2027
Second feedback on revised papers based on reviews	March 1, 2027
Submission of final manuscript	April 1, 2027
Publication of special issue (2/2027)	June 2027

Contact Details of Special Issue Editors

Prof. Dr. Dušan Isakov

Chair of Corporate Finance and Governance
Université de Fribourg
Faculté des Sciences Economiques et Sociales
et de Management
90, Boulevard de Pérolles
CH-1700 Fribourg
Switzerland

dusan.isakov@unifr.ch

Dr. Nicolas Eugster

Senior Lecturer in Finance
The University of Queensland
UQ Business School
Colin Clark
39 Blair Dr
St Lucia QLD 4067
Australia

n.eugster@business.uq.edu.au



Organ of the Swiss Association for
Business Administration
www.dieunternehmung.ch
Established 1947

Editors

Prof. Dr. Nikolaus Beck, University of Lugano
Prof. Dr. Frauke von Bieberstein, University of Bern
Prof. Dr. Peter Fiechter, University of Neuchatel
Prof. Dr. Pascal Gantenbein, University of Basel
Prof. Dr. Markus Gmür, University of Fribourg
Prof. Dr. Stefan Guldenberg, EHL Hospitality Business School
Prof. Dr. Karsten Hadwich, University of Hohenheim
Prof. Dr. Christine Legner, University of Lausanne
Prof. Dr. Klaus Möller, University of St.Gallen
Prof. Dr. Günter Müller-Stewens, University of St.Gallen
Prof. Dr. Dieter Pfaff, University of Zürich
Prof. Dr. Martin Wallmeier, University of Fribourg

Editor-in-Chief

Prof. Dr. Stefan Guldenberg
EHL Hospitality Business School Lausanne
Route de Berne 301
CH-1000 Lausanne 25
Tel. +41 21 785 1838
E-Mail: stefan.guldenberg@ehl.ch